

Show up in Green!

Get your friends, school and family to participate on April 7 (or April 5 in lieu) by wearing a green shirt or a jersey to honour Logan's legacy of selfless giving.

> Talk to your teachers, principal or headmaster about getting your school involved. Contact us to let us know who you are, which school you attend, and what you will be doing to show your support for Green Shirt Day!

One donor can save up to eight lives. #TAKETWOMINUTES

Join the Social Movement

Share your photos of support for organ donation and transplantation in B.C. by tagging us on your social media:

- f @BCTransplant
- @BC_Transplant
- 🗿 @bc_transplant

Start a Challenge

Organize a social media campaign or registration drive at your school. Some ideas:

- If 25 students gets 25 people to register as an organ donor, ask your principal or teacher to dye their hair green!
- If 50 students get 50 people to register as an organ donor, ask your principal or teacher to wear green man suits and do a dance at the assembly!

Fun Ideas (be creative!)

- Students and teachers wear green socks/green temporary tattoos/green headband
- Ask a transplant recipient to give a virtual speech
- People can also take home a registration form or have conversations about organ donation
- Pick 1-2 videos from BC Transplant's YouTube channel to play for your class

GET STARTED NOW BY TALKING TO YOUR TEACHER, VISITING OUR WEBSITE OR CONTACTING US FOR A CAMPAIGN KIT!

BOULET

Educator toolkits are also available at transplant.bc.ca

Logan Boulet, a 21-year old hockey player, was one of the 16 people killed in the tragic Humboldt Broncos bus crash in 2018. Logan registered as an organ donor just weeks before the accident and had spoken to his father about his wishes a year before. Logan was able to save six people's lives through his organ donation. #LOGAN

As news spread of Logan's selfless act, thousands across the EFFECT country and world were inspired to register as organ donors. This became known as the "Logan Boulet Effect". To mark the day Logan Boulet became an organ donor, the Boulet family launched Green Shirt Day on April 7. Since April 7, 2024 falls on a Sunday, schools and workplaces can participate in Green Shirt Day on Friday, April 5, 2024 instead.



SUNDAY APRIL 7, 2024