Subject: [COMPANY] proudly announces support for organ donation!   
  
Hi everyone,

Over the next few weeks, you will hear a lot our Organ Donation Registration Drive on behalf of BC Transplant. The goal? To introduce workplaces, like ours, to this cause and provide an easy way for each one of us to make a difference by registering a decision. The best part? It only takes two minutes to do!

At any given time in BC, about 500 patients are waiting for a life-saving organ transplant. There’s a good chance you already support this cause – 95% of people in our province say that giving consent for organ donation in advance is very important to them yet only 20% have actually registered their decision.

[COMPANY] believes that this is a truly worthwhile cause for all of us to support. It doesn't require donating any money or dedicating more than two minutes of your time. All you need to participate is your Personal Health Number on your Care cared.

If you have questions about organ and tissue donation or want to learn more, visit the [BC Transplant website](http://www.transplant.bc.ca). We hope you decide to participate.

Please do not hesitate to contact me at for more details.

Sincerely, [ORGANIZER]